When I was doing some research about Elanco, I notice they have a presence across the globe. This got me thinking about how some places where their products are sold do not have access to the internet. I had a chat with Calum on zoom and he said that having an option where someone called up and then the call centre employee could fill in a form for them, would be a good idea. I then discussed this with the group where we decided that would be a good idea.